



# Prime Site Awards 2003

## TELUS Convention Centre



**Expansion provides this Canadian centre with leading-edge technology in the "heart of the new west!"**

**Marcia Lyons**  
General Manager

**TELUS Convention Centre**  
Calgary, Alberta, Canada  
(800) 822-2697

[www.calgary-convention.com](http://www.calgary-convention.com)



The recently expanded TELUS Convention Centre

Once Calgary's **TELUS Convention Centre** completed an extensive facelift and expansion process in 2000, the world placed the Centre's phone number on speed dial. Inquiries and event bookings have been charting on a steep growth curve ever since. The explanation is obvious: the TELUS Convention Centre's incomparable location, matchless list of 21st-Century features and impeccable service standards have placed it among the elite of North American convention, trade show and meeting facilities.

There's another reason — word of this once well-kept secret is reaching more potential clients than ever before through the new richly illustrated Web site, which is absolutely painless to navigate and equipped with hard facts and useful information. Facility tours, maps, floor plans, and color images are readily accessible on this state-of-the-art site. Delegates and planners can download documents from service forms and room plans as well as the in-depth facilities guide and annual report.

### Vital Stats & Technological Capabilities

The new Web site has been an invaluable tool for spreading the good word: that the high-tech, ideally situated TELUS Convention Centre can do it all, whether your group is an internationally based service organization seeking 50,000 square feet of space or a modestly sized business seminar looking for a quiet board room. The perfect venue for groups of four to 4,000, the Centre offers 132,000 square feet of flexible meeting space, including a 20,000-square-foot ballroom and 26 breakout rooms.

Imagine setting up for a trade show in a vast, column-free convention floor flooded with natural light, streaming through floor-to-ceiling windows, each 30 feet tall. Imagine a technological infrastructure that's muscular enough to allow simultaneous downloading of 3,600 laptops — in one room. Imagine working in a fully equipped modern facility only moments away from your hotel room. That's the TELUS Convention Centre, situated in the heart of downtown Calgary. Delegates can enjoy the finest dining, shopping and entertainment in Western Canada simply by stepping outside the Centre's main entrance. Management is particularly proud of the virtually limitless capacity of the TELUS Convention Centre's technological services. These include full video-conferencing capabilities; satellite downlink and fiber-optic services; SMARTboards; CAT-6 cabling and high-speed DSL lines.



Column-free exhibit space on the trade show floor

### Hotel Partners

Meanwhile, accommodation options for delegates remain second-to-none, with **three four-star hotels** (the Calgary Marriott, the Hyatt Regency and the Fairmont Palliser) linked to the Centre via Calgary's network of covered pedestrian bridges, known as Plus-15s. Two fully equipped spas and Calgary's fabulous Glenbow Museum are also Centre-connected.

### Things to See & Do

For business purposes, few North American facilities can match the convenience of the TELUS Convention Centre's location, a little more than a block from Calgary City Hall. Once settled, delegates are pleased to discover they're only a brisk walk (or a short free ride on the downtown leg of the city's Light Rail Transit system) from Canada's second-largest concentration of corporate head offices. And when it's time to kick back, recreational opportunities are innumerable, any time of year. Calgary, host to the 1988 Olympic Winter Games, boasts a stunning assortment of well-maintained winter sports facilities, from bobsleigh and luge runs (open to the public) to the Olympic Speedskating Oval. Hikers and skiers are only 40 minutes away from the Canadian Rockies, home to the finest wilderness trails and ski hills in the world. And delegates who take time to pack a fly rod will find themselves only moments away from the Bow River, one of North America's most celebrated trout streams.

### Transportation

No matter where in the world your delegates book their flights, **Calgary International Airport** is accessible via non-stop (or one stop) from every major city in the world.

So check out [www.calgary-convention.com](http://www.calgary-convention.com) for a more detailed look at the TELUS Convention Centre's many attractions. Before long, you'll be adding our number to your own speed dial.

**TELUS**  
convention  
centre