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PRESS RELEASE

December 6, 2016, Calgary, AB: The Most Energetic Agricultural Event Comes to the CTCC

The Calgary TELUS Convention Centre (CTCC) welcomes AGRI-TREND® (AGRI-TREND), a division of Trimble Navigation, to the centre for their FARM FORUM EVENT (FFE) December 6-8, 2016. The forum is expected to bring over 1,000 delegates to the convention centre.

This is the first time the forum will be in Calgary. AGRI-TREND moved FFE to Calgary because a larger space was needed to host their growing show. The CTCC recognizes the importance of Alberta's agricultural community and are pleased to provide a venue that allows for the exchange of intellectual capital in agriculture, business and technology.

"It's been called, 'The Most Energetic Agricultural Event of the Year' and this year AGRI-TREND is here to deliver yet again! The CTCC provides a space that is accessible, facilitates open dialogue and conversation and is in the heart of Calgary," says Erin Chmiel, Customer Support Manager with AGRI-TREND. "We are excited for over 1,000 top farmers and industry leaders to experience Calgary, hear from world renowned speakers and showcase the latest technologies in agriculture."

Jerry Carrol, farmer and comedian, will be the opening Keynote Speaker on Tuesday December 6. Jerry found humor while growing up on his family's farm. When he's not on the road making people laugh, Jerry still works on the fields of his family's farm. The experience makes him one of the most sought-after farm speaker for agribusiness events.

About AGRI-TREND

AGRI-TREND, North America's most expansive network of agricultural advisors, has been helping farmers achieve exceptional results for more than 18 years. From crop consulting to farm business management, precision ag strategies to farm data management, AGRI-TREND improves farmers' efficiency, yields and bottom line. For further information on how you can Learn&Grow at the FARM FORUM EVENT, email FFE@AGRI-TREND.com or call toll free 1.877.276.7526.



About CTCC

The Calgary TELUS Convention Centre is Canada's most established and busiest convention centre. It's innovated and up to date products provides results and collaboration with partners delivers unique solutions. Our meeting spaces enhance social networking, promote interaction and bring together global leaders and thinkers. Come and be part of the energy!

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