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120 9th Avenue SE
Calgary, Alberta, Canada, T2G 0P3
main 403.261.8500 fax 403.261.8520
toll free 1.800.822.2697
calgary-convention.com

PRESS RELEASE

August 20, 2018, Calgary, AB: Calgary TELUS Convention Centre Invites Europe to Calgary

The Calgary TELUS Convention Centre (CTCC) is excited to announce the addition of Sue Wilkes, International Business Development Manager – Europe, to the team. Sue will be operating in market from London, England and engaging the European market to generate new client opportunities for CTCC and the city of Calgary.

Sue has previously worked with the Convention Bureaus in Chicago, USA, Gold Coast, Australia and Sydney, Australia. She has also worked with Chicago & Sydney Convention Centres. Her experience and network in Europe will be a valuable asset to building new business in the highly competitive international market.

“We know that the CTCC is the perfect fit for many of the international association meetings and conventions headquartered in the European market. Having Sue represent our centre and city on the ground in Europe is a huge asset to us,” says Clark Grue, President and CEO of the CTCC.

When comparing the various meetings and convention markets, the international and European market brings the most economic impact to the city through the delegates spend. The market also brings rich intellectual capital and business opportunity as well as returned leisure visits.

Sue will be in Calgary August 14-24, 2018 as she completes extensive training and gets to know the city and CTCC.

“From my short time here I can see why Calgary was named the fourth most livable city to live in the world!” says Sue Wilkes, International Business Development Manager – Europe. “With my background and the leg work that has already been done by the CTCC in Europe, we are in a fantastic position to gain momentum.”

About CTCC

The Calgary TELUS Convention Centre is focused on enhancing the services that we provide well beyond the venue—to create a place and experience that supports all events for people to convene, connect and converse together. What started as a central location for gathering has grown into a next generation of convention services and experiences.

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For additional information or to arrange an interview with Sue Wilkes, please contact

Kaili Cashin Manager, Marketing + Communications

Calgary TELUS Convention Centre

Phone: 403.261.8549 Email: kailic@calgary-convention.com