



## IGNITE INNOVATION AT THE CENTRE

The notion of innovation has been gaining momentum in Calgary since the economic downturn, and our city has responded in spades. Recent media coverage points to Calgary as a leading innovator, in no small part spurred by technology development in the energy industry. At the same time, there has been a groundswell of entrepreneurial activity across all sectors as motivated and talented people look to make their ideas a reality. Coupled with Calgary's pitch to draw new and expanding organizations to the city, it is evident that Calgary is becoming a centre of innovation within Canada.

With our revised city focus, the Calgary TELUS Convention Centre (CTCC) has introduced spaces meant to foster collaborative energy and enhance the face-to-face interactions that fuel innovation and growth within Calgary. From breakout sessions at large conferences to working groups for smaller divisions, our flexible rooms and supportive services are the perfect way to accelerate creative interactions and enhance much needed personal collaboration.

As a leader in meeting and conference services, CTCC holds a unique and vital position as a contributor to the energy of the downtown core. We are focused on creating an environment and ambiance built upon great spaces

and exceptional service, to bring people together to spur progress. Our newly released specialty spaces were created to do just that; to connect people in productive ways with modern furniture and creative technologies that facilitate interaction and help bring ideas to life.

CTCC's talented and dedicated staff assist our clients with what's needed for enhancing their ideation and collaboration. From customized room layouts with the necessary audio/visual tools and exceptional catering, CTCC has progressed from "just spaces" to remarkable experiences that make meetings and events effective and memorable.

And when our clients and event participants are ready to step away, they can take in the surrounding green spaces or find the right spot for a little retail therapy. From a great cup of coffee to a delightful meal or some much needed vitamin D at Olympic Plaza, CTCC guests can recharge and enjoy all the amenities found at and near the centre.

As an organization focused on providing the perfect experience for increasing collaboration and enhancing face-to-face interactions, the Calgary TELUS Convention Centre is truly at the centre of the most creative and innovative efforts.

