



THE RIGHT SPACE TO ENHANCE SHARING, COLLABORATION AND CELEBRATION.

One truth in business, regardless of industry or sector, is that business is about people. It's about the interaction among individuals and teams to create value. Sometimes it's a celebration where organizations bring together their teams to recognize collective and individual accomplishments. Sometimes it's bringing together diverse groups focused on finding innovative solutions to the grandest corporate problems. Sometimes it's bringing together shareholders and stakeholders to share information about the organization and the progress being made. In all of these situations, the common element is the interaction among people to accomplish more together than anyone could alone.

Finding the right space and the perfect experience to enhance that interaction has proven to be a critical challenge facing business leaders today. According to one study that looked across 38 organizations

supporting more than 300,000 employees, "There is a gap between the most important collaborative behaviors and employees' abilities to engage in those collaborative behaviors." For most organizations, a critical element behind those behaviours is the experience people have in the space where they meet.

At Calgary TELUS Convention Centre, solving this issue is at the centre of what we do. Our focus in 2018 was to augment our large event venues with "specialty spaces" that help teams deliver on a mix of creative and process work. Since doing so, we've been able to create an exceptional environment and personalized experience for those organizations looking to share, collaborate and celebrate. From corporate galas and celebrations to AGMs we've become a centre for organizations looking to move from collaboration to cooperation and community.